

Arkansans For the Arts

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**ARKANSANS
FOR THE ARTS**
EDUCATE | INFORM | ADVANCE

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FOR IMMEDIATE RELEASE

Seeking Art & Technology Connections Throughout Arkansas

Act 577 Announcements and Survey Release

Little Rock, AR | May 11th, 2021: The creative economy will thrive at the intersection of art and technology. The Legislative Art and Technology Boot Camp, created by Act 577, is an exploration of who is currently working in the disciplines of art and technology, it is a dream for the future, and a road map for how to get there.

This short survey will connect you with the project: <https://www.votervoicenet.net/ARARTS/Surveys/6965/Respond>

The survey is the first step in locating the people and organizations in the arts, technology, and intersections in those fields. The definition of Arts and Technology is broad: for example, creativity-reliant industries from culinary arts to welders might be included if participants use their creativity to develop a product. Technology will range from retail websites and digital communications to coding, gaming, 3D modeling, and beyond.

The Arkansas Legislative Art & Technology Boot Camp team and Arkansans for the Arts are partnering on this endeavor. If you, or someone you know, is working in art and technology or a creativity-reliant field, please share this survey link:

<https://www.votervoicenet.net/ARARTS/Surveys/6965/Respond>

Please direct questions or comments to: Dr. Lenore Shoults at arfta2021@gmail.com

See below for the ACT 577 Fact Sheet. More information about Arkansans for the Arts and the Arkansas Legislative Arts Caucus can be found at: www.arkansansforthearts.org



WHAT YOU NEED TO KNOW ABOUT ACT 577

THE ARKANSAS LEGISLATIVE ARTS & TECHNOLOGY BOOT CAMP

Purpose:

To expand the creative economy, increase revenue and grow, retain, retrain and attract talent for Arkansas by:

- Developing an inventory and maintaining a database of existing art, art-based technology and cultural assets.
- Identifying opportunities and stimulating new partnerships to create, strengthen and expand the intersection of art and technology to drive the creative economy.
- Conducting Legislative Boot Camps working groups throughout the state.

Legislative Boot Camps:

The Legislative Boot Camps will be comprised of 8 Senators, 8 Representatives, leaders in the Arkansas Legislative Arts Caucus, Directors and staff of the Arkansans for the Arts Creative Economy Team, leaders in the fields of art, technology, education, business, economic development and individual creators from various creative industries.

Arkansans for the Arts will develop district and community profiles of existing assets and opportunities as collected through research and results of each Boot Camp.

Reports:

A final report with recommendations and observations will be presented at the end of the project to:

- The Governor
- Legislature
- Arkansas Economic Development Commission
- Arkansas Planning and Development Districts
- Department of Parks, Heritage and Tourism
- Other relevant state agencies

The report will also be available to arts organization, educators, workforce and career technical entities, municipal leaders and the public at large.

Why the phrase "Boot Camp"?

A boot camp provides a foundation. The art and technology inventory will strengthen the creative economy's foundation.

Boot camps are famous for hard work. Arkansas' future creative economy will be stronger for the hard work we are putting into this research.

For more information contact:
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For a copy of ACT 577 and more about the creative economy, go to:
ArkansansForTheArts.org