

Arkansans For The Arts is the only statewide advocacy organization dedicated to advancing the arts and creative economy. The creative economy is vital to tourism, revitalizes communities, and is the primary pipeline for talent and our future workforce.

ArkansansForTheArts.org



ARKANSAS ARTS + TECH IMPACTS



SOUTHEAST ARKANSAS Arts District 8

Creative Vitality Index



0.20

CVI Value

United States CVI = 1.0

COMPARED TO:
ARKANSAS CVI VALUE



0.51

Total Population

193,673

GENDER

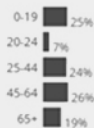


Female
50%



Male
50%

AGE



Past 5 years of CVI Performance



GAIN

▲ **3%**
since 2018

2019 Creative Jobs

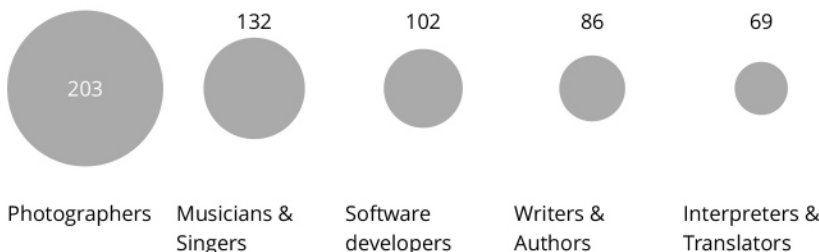


1,805

Total Creative Jobs

There are 46 more creative jobs in the region since 2018

Occupations with greatest number of jobs



2019 Creative Industries



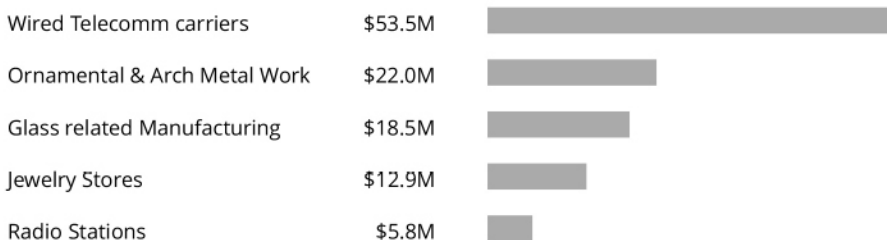
\$150.7M

Total Industry Sales

Industries with greatest sales

Industry type

Industry Sales



LOSS

▼ **24%**
since 2018

2019 Cultural Nonprofit



\$856.6K

Nonprofit Revenues

There are \$264 thousand less in revenues in the region since 2018



GROW RETAIN RETRAIN ATTRACT

This regional snapshot report gives the big picture of Arkansas' creative landscape. It provides an overview of ARTS+TECH creative jobs, industry sales, earnings, FDR grants, and Nonprofit revenues.

Boot Camp Data Reports: Building Arkansas' Creative Economy through Arts + Technology

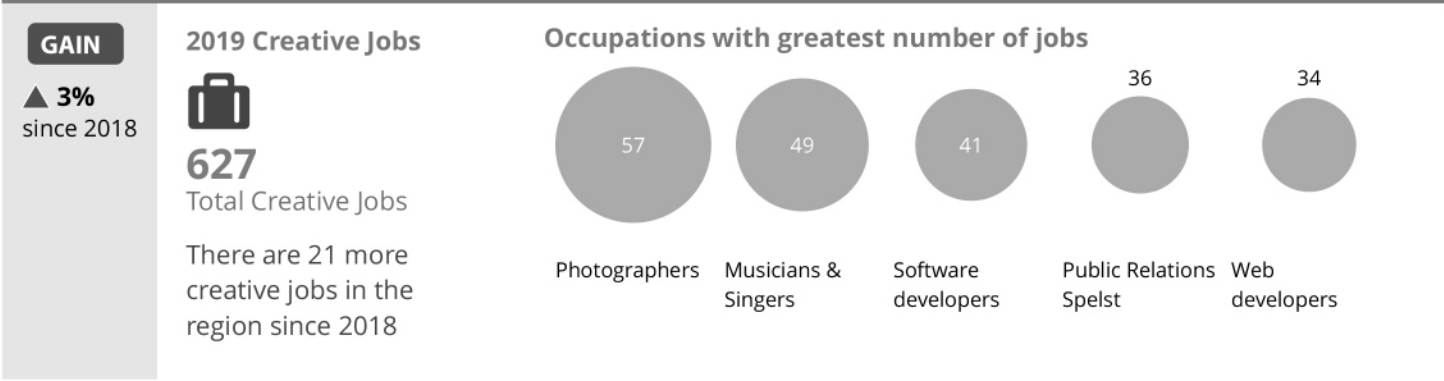
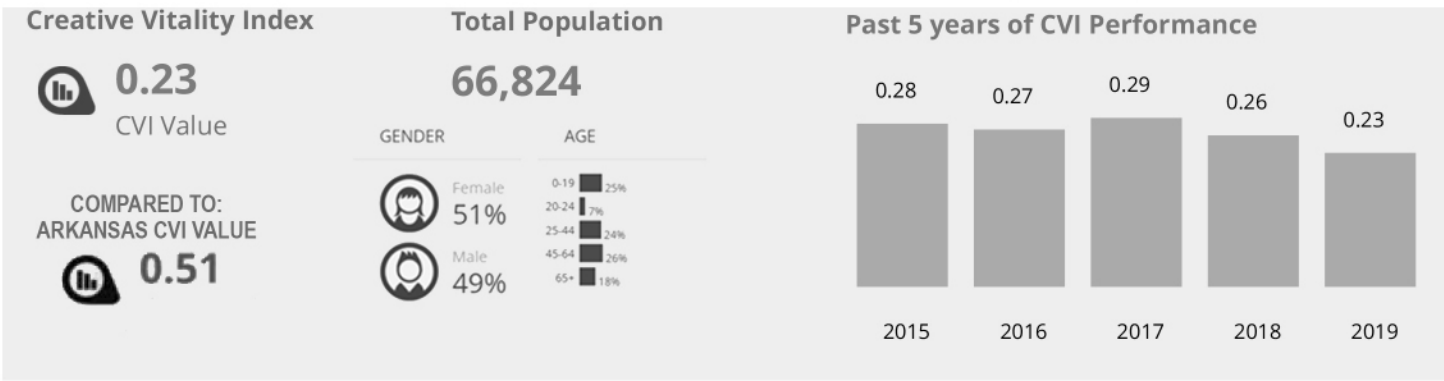




ARKANSAS ARTS + TECH IMPACTS



PINE BLUFF JEFFERSON COUNTY



Boot Camp Data Reports: Building Arkansas' Creative Economy through Arts + Technology





ARKANSAS ARTS + TECH IMPACTS



ASHLEY COUNTY

Creative Vitality Index

0.20
CVI Value

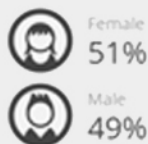
COMPARED TO:
ARKANSAS CVI VALUE

0.51

Total Population

19,657

GENDER



AGE



Past 5 years of CVI Performance



LOSS

▼ **2%**
since 2018

2019 Creative Jobs

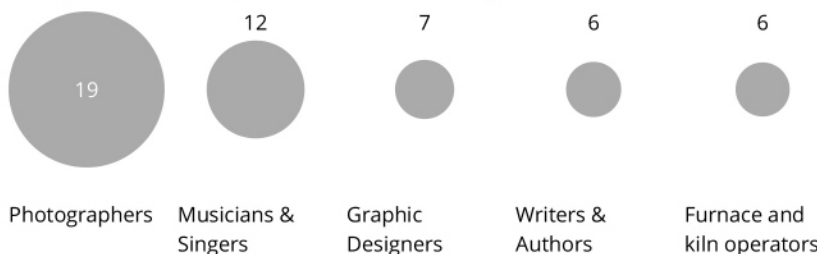


158

Total Creative Jobs

There are 4 less creative jobs in the region since 2018

Occupations with greatest number of jobs



2019 Creative Industries



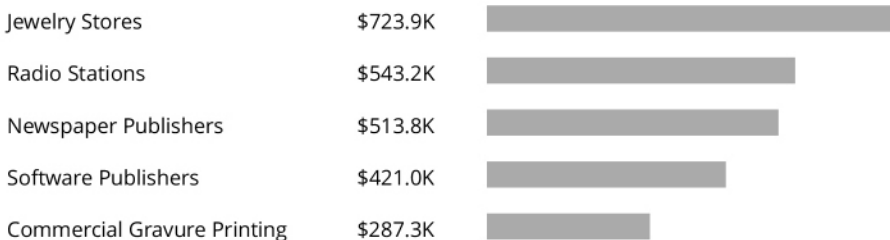
\$3.8M

Total Industry Sales

Industries with greatest sales

Industry type

Industry Sales



GAIN

▲ **0%**
since 2018

2019 Cultural Nonprofit



\$0.0

Nonprofit Revenues

There are \$0 more in revenues in the region since 2018



GROW RETAIN RETRAIN ATTRACT

This regional snapshot report gives the big picture of Arkansas' creative landscape. It provides an overview of ARTS+TECH creative jobs, industry sales, earnings, FDR grants, and Nonprofit revenues.

Boot Camp Data Reports: Building Arkansas' Creative Economy through Arts + Technology





ARKANSAS ARTS + TECH IMPACTS



BRADLEY COUNTY

2019 Data

Creative Vitality Index



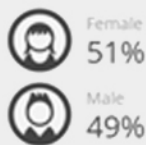
COMPARED TO:
ARKANSAS CVI VALUE



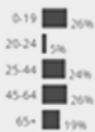
Total Population

10,763

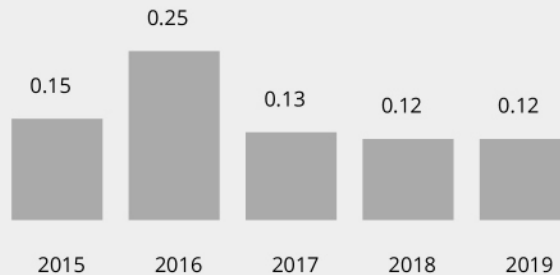
GENDER



AGE



Past 5 years of CVI Performance



LOSS

▼ 9%
since 2018

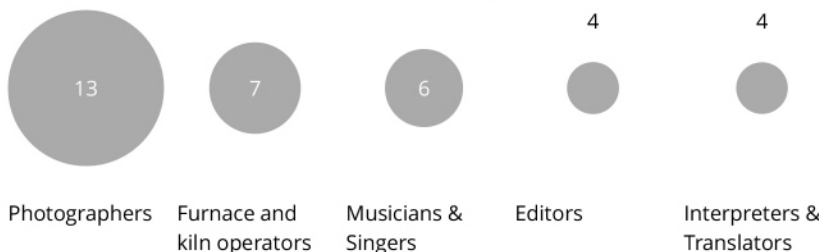
2019 Creative Jobs



84
Total Creative Jobs

There are 8 less creative jobs in the region since 2018

Occupations with greatest number of jobs

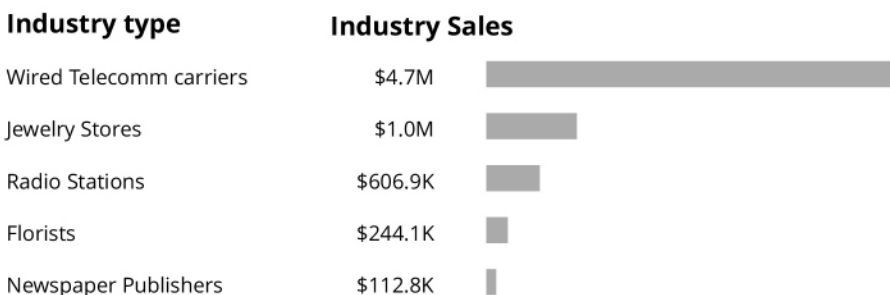


2019 Creative Industries



\$6.8M
Total Industry Sales

Industries with greatest sales



GAIN

▲ 0%
since 2018

2019 Cultural Nonprofit



\$0.0
Nonprofit Revenues

There are \$0 more in revenues in the region since 2018



GROW RETAIN RETRAIN ATTRACT

This regional snapshot report gives the big picture of Arkansas' creative landscape. It provides an overview of ARTS+TECH creative jobs, industry sales, earnings, FDR grants, and Nonprofit revenues.

Boot Camp Data Reports: Building Arkansas' Creative Economy through Arts + Technology





ARKANSAS ARTS + TECH IMPACTS



CHICOT COUNTY

2019 Data

Creative Vitality Index



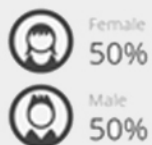
COMPARED TO:
ARKANSAS CVI VALUE



Total Population

10,118

GENDER



AGE



Past 5 years of CVI Performance



GAIN

▲ 8%
since 2018

2019 Creative Jobs



98

Total Creative Jobs

There are 8 more creative jobs in the region since 2018

Occupations with greatest number of jobs



Photographers Interpreters & Translators Floral Designers Graphic Designers Designers, all others

2019 Creative Industries



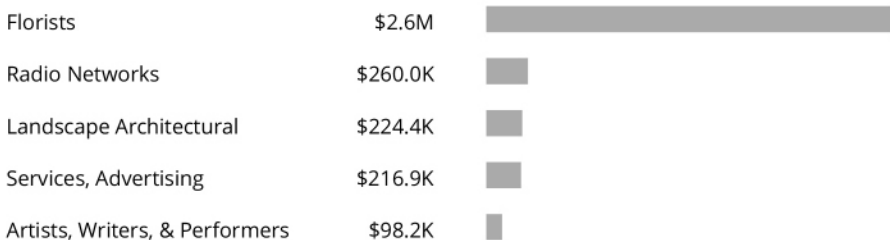
\$3.6M

Total Industry Sales

Industries with greatest sales

Industry type

Industry Sales



LOSS

▼ 0%
since 2018

2019 Cultural Nonprofit



\$220.0K

Nonprofit Revenues

There are \$3 less in revenues in the region since 2018



GROW RETAIN RETRAIN ATTRACT

This regional snapshot report gives the big picture of Arkansas' creative landscape. It provides an overview of ARTS+TECH creative jobs, industry sales, earnings, FDR grants, and Nonprofit revenues.

Boot Camp Data Reports: Building Arkansas' Creative Economy through Arts + Technology





ARKANSAS ARTS + TECH IMPACTS



CLEVELAND COUNTY

Creative Vitality Index

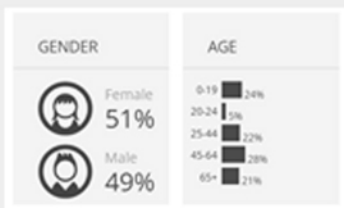
0.10
CVI Value

COMPARED TO:
ARKANSAS CVI VALUE

0.51

Total Population

7,956



Past 5 years of CVI Performance



GAIN

▲ 11%
since 2018

2019 Creative Jobs



46
Total Creative Jobs

There are 5 more creative jobs in the region since 2018

Occupations with greatest number of jobs

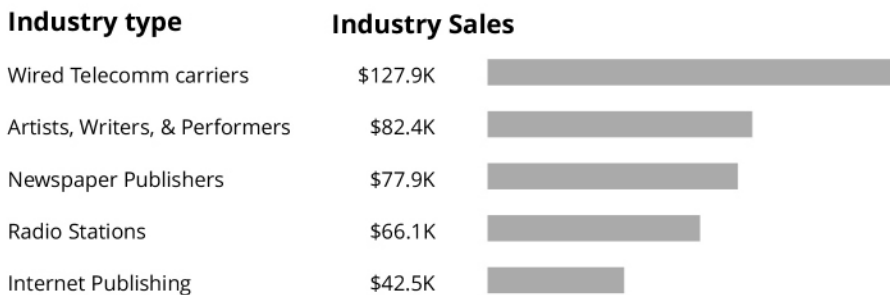


2019 Creative Industries



\$572.0K
Total Industry Sales

Industries with greatest sales



GAIN

▲ 0%
since 2018

2019 Cultural Nonprofit



\$44.3K
Nonprofit Revenues

There are \$0 more in revenues in the region since 2018



GROW RETAIN RETRAIN ATTRACT

This regional snapshot report gives the big picture of Arkansas' creative landscape. It provides an overview of ARTS+TECH creative jobs, industry sales, earnings, FDR grants, and Nonprofit revenues.

Boot Camp Data Reports: Building Arkansas' Creative Economy through Arts + Technology





ARKANSAS ARTS + TECH IMPACTS



ARKANSANS FOR THE ARTS

2019 Data

DESHA COUNTY

Creative Vitality Index



0.19

CVI Value

COMPARED TO:
ARKANSAS CVI VALUE



0.51

Total Population

11,361

GENDER



Female

53%



Male

47%

AGE

0-19 28%

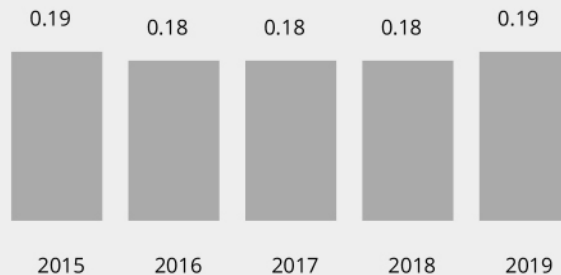
20-24 5%

25-44 22%

45-64 25%

65+ 20%

Past 5 years of CVI Performance



GAIN

▲ 0%
since 2018

2019 Creative Jobs

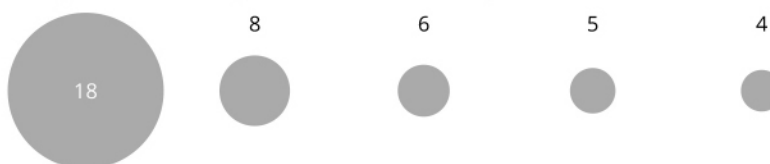


104

Total Creative Jobs

There are 0 more
creative jobs in the
region since 2018

Occupations with greatest number of jobs



Photographers

Musicians &
Singers

Interpreters &
Translators

Writers &
Authors

Chefs and head
cooks

2019 Creative Industries



\$10.0M

Total Industry Sales

Industries with greatest sales

Industry type

Industry Sales

Wired Telecomm carriers \$7.2M

Services, Advertising \$951.9K

Software Publishers \$354.1K

Newspaper Publishers \$263.6K

Periodical Publishers \$162.3K

GAIN

▲ 0%
since 2018

2019 Cultural Nonprofit



\$12.1K

Nonprofit Revenues

There are \$0 more in
revenues in the region since
2018



GROW RETAIN RETRAIN ATTRACT

This regional snapshot report gives the big picture of Arkansas' creative landscape. It provides an overview of ARTS+TECH creative jobs, industry sales, earnings, FDR grants, and Nonprofit revenues.

Boot Camp Data Reports: Building Arkansas' Creative Economy through Arts + Technology



CACHE



PINE BLUFF
ADVERTISING AND PROMOTION
COMMISSION



ARKANSAS ARTS + TECH IMPACTS



DREW COUNTY

Creative Vitality Index

0.28
CVI Value

COMPARED TO:
ARKANSAS CVI VALUE

0.51

Total Population

18,219

GENDER

Female **51%**
Male **49%**

AGE

0-19 **26%**
20-24 **10%**
25-44 **23%**
45-64 **23%**
65+ **18%**

Past 5 years of CVI Performance



GAIN

▲ 0%
since 2018

2019 Creative Jobs



201

Total Creative Jobs

There are 1 more creative jobs in the region since 2018

Occupations with greatest number of jobs



2019 Creative Industries



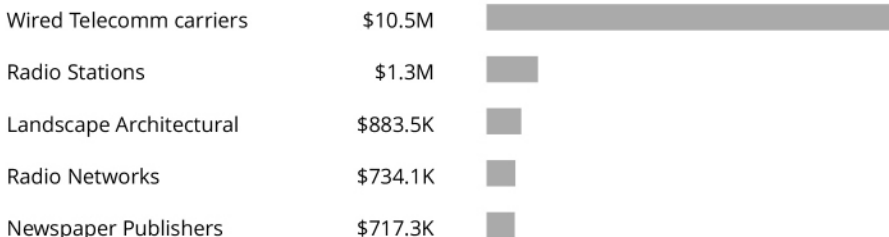
\$16.7M

Total Industry Sales

Industries with greatest sales

Industry type

Industry Sales



GAIN

▲ 0%
since 2018

2019 Cultural Nonprofit



\$164.1K

Nonprofit Revenues

There are \$0 more in revenues in the region since 2018



GROW RETAIN RETRAIN ATTRACT

This regional snapshot report gives the big picture of Arkansas' creative landscape. It provides an overview of ARTS+TECH creative jobs, industry sales, earnings, FDR grants, and Nonprofit revenues.

Boot Camp Data Reports: Building Arkansas' Creative Economy through Arts + Technology





ARKANSAS ARTS + TECH IMPACTS



ARKANSANS FOR THE ARTS

2019 Data

GRANT COUNTY

Creative Vitality Index

0.13
CVI Value

COMPARED TO:
ARKANSAS CVI VALUE

0.51

Total Population

18,265

GENDER

Female **51%**
Male **49%**

AGE

0-19 **24%**
20-24 **5%**
25-44 **25%**
45-64 **27%**
65+ **18%**

Past 5 years of CVI Performance



GAIN

▲ **4%**
since 2018

2019 Creative Jobs

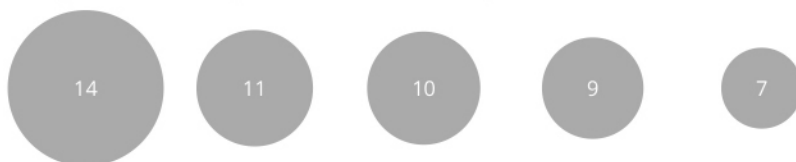


169

Total Creative Jobs

There are 7 more creative jobs in the region since 2018

Occupations with greatest number of jobs



Photographers Software developers Musicians & Singers Writers & Authors Furnace and kiln operators

2019 Creative Industries



\$26.0M

Total Industry Sales

Industries with greatest sales

Industry type

Industry Sales

Ornamental & Arch Metal Work	\$21.9M
Jewelry Stores	\$844.9K
Caterers	\$550.5K
Periodical Publishers	\$443.9K
Advertising Agencies	\$307.5K

GAIN

▲ **0%**
since 2018

2019 Cultural Nonprofit



\$31.5K

Nonprofit Revenues

There are \$0 more in revenues in the region since 2018



GROW RETAIN RETRAIN ATTRACT

This regional snapshot report gives the big picture of Arkansas' creative landscape. It provides an overview of ARTS+TECH creative jobs, industry sales, earnings, FDR grants, and Nonprofit revenues.

Boot Camp Data Reports: Building Arkansas' Creative Economy through Arts + Technology



CACHE



PINE BLUFF
ADVERTISING AND PROMOTION
COMMISSION



ARKANSAS ARTS + TECH IMPACTS



LINCOLN COUNTY

Creative Vitality Index

0.10
CVI Value

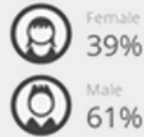
COMPARED TO:
ARKANSAS CVI VALUE

0.51

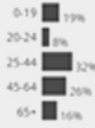
Total Population

13,024

GENDER



AGE



Past 5 years of CVI Performance



GAIN

▲ **14%**
since 2018

2019 Creative Jobs



86
Total Creative Jobs

There are 12 more creative jobs in the region since 2018

Occupations with greatest number of jobs



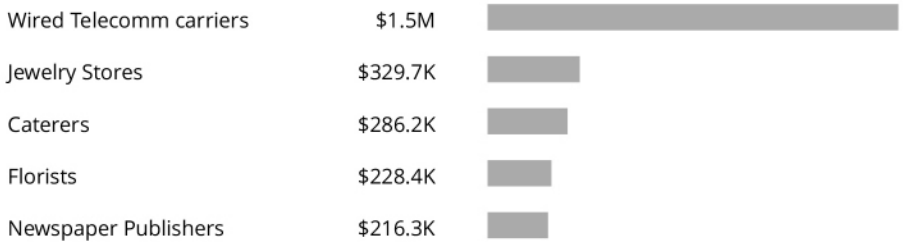
2019 Creative Industries



\$3.2M
Total Industry Sales

Industries with greatest sales

Industry type



GAIN

▲ **0%**
since 2018

2019 Cultural Nonprofit



\$0.0
Nonprofit Revenues

There are \$0 more in revenues in the region since 2018



GROW RETAIN RETRAIN ATTRACT

This regional snapshot report gives the big picture of Arkansas' creative landscape. It provides an overview of ARTS+TECH creative jobs, industry sales, earnings, FDR grants, and Nonprofit revenues.

Boot Camp Data Reports: Building Arkansas' Creative Economy through Arts + Technology

